

## **Membership Application**

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**Dental Laboratory Owners** face a tremendously challenging environment. As the industry continues to change, it is increasingly important that Dental Laboratory owners join together with other labs to build a strong association.

The American Cosmetic Dental Lab Association exists to support the growth and development of the Dental Lab industry. Our desire is to provide the Dental Lab owner with real and tangible resources to help them make the most of their career in the dental lab industry. We seek to benefit individual labs that have placed their trust and confidence in us; to provide relevant and effective marketing systems that aid and assist them in gaining market share; to provide management tools and education that foster growth and prosperity for their dental lab.

In order to accomplish these objectives, we provide information on lab management, sales and marketing, and technology. We seek to establish and maintain group buying programs to help our association members become more competitive and profitable. We hire and train creative and knowledgeable personnel to help our members build a success and profitable business in the dental lab industry. In addition, members receive free listings in the ACDLA and www.dentallabprofile.com directories. Additional benefits can be found at our website.

## Please indicate your agreement with the following statements of principle:

1. Providing a high quality product to my dentists is important to me and I guarantee my work. I do not use low quality materials or foreign services and I would not lower quality in order to win business.

2. Delivering great service is a differentiating factor for my business. I care about my Dentists and their patients. I seek to make doing business with us easy for my Dentists, and I look for ways to add value to the services I offer.

3. Maintaining a professional work environment is important to me. Being professional is important to our industry's future and creates credibility, so I am concerned about doing it right.

4. Utilizing tools, materials and technology that increase quality, productivity, and responsiveness is important to the future of mybusiness. I seek information about trends and advances in technology so I can be a resource for my customers and implement appropriate technology to improve my business.

## □ I agree with these principles, sign me up for the ACDLA Annual Membership!

Company:		
Name:		
Title:		
Mailing Address:		Ste. or Apt.#
City:	State:	Zip:
Phone:	Fax:	
Email:	Web site:	
<b>Information about your Dental Labor</b> How long have you been in the dental lab industr	y?	
What products and services does your laboratory Complete Dentures Partial Der Ceramics Orthodontics How many technicians are employed in your laboratory	ntures Crown & Bridge Implants D Full Service	<ul><li>Milling Center</li><li>Other</li></ul>
	5	
How many doctors do you currently services as cu	ustomers?	
How many administrative staff does your laborate	pry employ?	
ACDLA Membership Dues are \$ <i>Please note</i> : Our partner, Ame for all Network members. Go t	ericaSmiles Network, spon	· · · · · · · · · · · · · · · · · · ·
Payment: Check (please make checks payable to ACDLA)	Total Enclosed:	
Credit Card (check one) VISA MC	AMEX	
Credit Card #:	Exp:	CCV**:
Name on Card:		
Signature:		Date:

Billing Address Including Zip Code: \_

\*\* This is the 3-digit number that appears on the reverse side of your credit card. Amex cards only: this is the 4-digit number on the front of your card.